



March 19, 2018
PO Box 120015
Stamford, CT 06912

Dear Dental Hygiene Colleague:

We are excited to visit Portland for another Philips dental hygienist-exclusive symposium! We are partnering together with the *Oregon Dental Hygienists' Association* to offer an extraordinary seminar from leading experts. Mark your calendars for this CE event on:

Friday, May 4, 2018

Time: 8:00AM – 3:00PM

This exceptional day of continuing education is being held at the beautiful **Hilton Portland Hotel**. This is a perfect venue to inspire learning, well-being and innovative thinking! Our stellar national presenters will enlighten and delight you while providing the most contemporary clinical and scientific evidence available.

Tricia Osuna, RDH, BSDH, FAADH

and

Uche Odiatu, BA, DMD

Please only one (1) registration per e-mail address. Full day participants will receive the following:

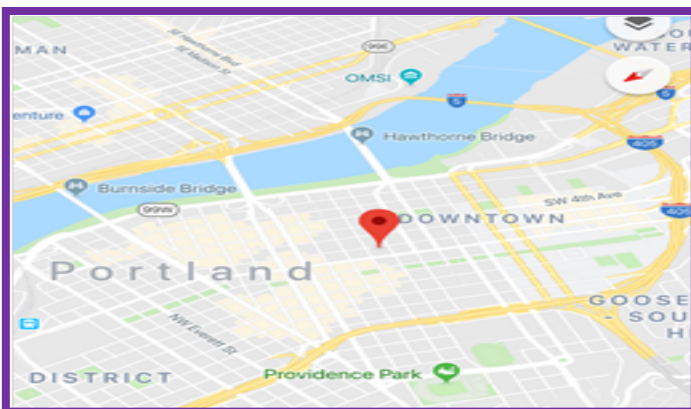
- 5 Continuing Education Units (CEU's) based on lecture and participant interaction
- Continental breakfast & lunch - healthy selections in the beautiful setting of the Hilton Portland hotel
- A gift bag with a Philips Sonicare power toothbrush and other fun items!

Registration is \$69.00 and will be taken on a first come, first served basis. Please register *before April 27, 2018* to reserve your seat. Visa, MasterCard and American Express are all accepted. **RSVP's are only accepted through online registration on the following secure website: <https://www.escvent.com/my-events/pwc-portlandor-050418> with ESC Ventures. Please do this today as registrations will not be accepted at the door! If you do not provide your credit card and receive email confirmation for your payment you are *not* registered for the symposium.** If you have any challenges, please email Leigh at leigh.reeves@escvent.com. Participant handouts will be emailed to you prior to the event. This is an exclusive dental hygienist invitation-only event with limited seating. Please check with the ODHA if you have any doubts regarding this exceptional offer. Take this day for yourself to learn, relax and network with colleagues. We look forward to seeing you!

Sincerely,

Gail B. Stoops, RDH, BSDH
Philips Sr. Manager Professional Relations, North America

Leigh Reeves, BS, MBA
ESC Meeting Planner



The Wellness Connection

Philips Symposium will be held at the:

Hilton Portland Hotel

921 SW 6th Ave.
Portland, OR 97204
503-226-1611

Parking is the responsibility of the attendee

Breakfast will be served at 7:15 AM and the first speaker will be introduced at 8:15 AM

Continuing education and speaker details:

Tricia Osuna, RDH, BSDH, FAADH: is a University of Southern California graduate, Past President and Fellow of the American Academy of Dental Hygiene and Past President of the California Dental Hygienists' Association. Tricia has over 40 years of dental hygiene experience to share with her audiences. Her lengthy background in clinical practice along with education has offered her the opportunity to share real-life clinical experiences in her courses for over 25 years. Tricia presents on topics such as new products, infection control, ergonomics, oral cancer and organ donation and recipient patient education care. Tricia is a lifelong CDHA and ADHA member and a dedicated advocate for advancing the profession. Tricia is the 2015 recipient of the American Dental Hygienists' Association Alfred C. Fones Award for her dedication to leadership.

Course Title: ***The Cheek Grabbing, Tongue Twisting, Neck Massaging Hunt for Health!***

Course Description: Oral cancer screening - a topic some clinicians find uncomfortable discussing with patients - can be an abbreviated appointment service when we run short of time. Yet knowing this, it is one of the most important protocols performed in a dental practice with the power to save lives. This course will review up-to-date procedures necessary to perform an accurate screening; intra and extraoral visual and tactile assessments, the importance of patient histories and related symptoms, patient education tools, and accurate identification of lesions for referral. New research available will be presented to support our hunt for health!

Participant learning objectives:

- Discuss morbidity and mortality rates which have gone unchanged for many years
- Implement new modalities for screening, early discovery, recording and documentation
- Recognize key risk factors for oral cancer
- Empower patient involvement and translate what you identify into patient 'comfort talk'
- Influence referrals, recare, and appropriate oral cancer case management

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**Uche Odiatu, BA, DMD:**

**Course Title:** ***Do you Have the Guts to Live Life Well?***

**Course Description:** Your gut flora. Your resident microbiome. Your 100 trillion little friends that call you home. Microscopic, yet enough to make your skin crawl. Recently scientists are paying them more attention as they pull a lot of weight. When they're happy – you feel great. When they're annoyed you may not want to leave your home. In this session you'll gain insights into our patients' resident microbiome and learn five ways to support making the body a place they (good bacteria) can thrive and our patients will enjoy optimal oral health & overall vitality.

**Participant learning objectives:** Following this presentation the course participant will be able to:

- Gain insight into our patients' gut flora and why scientists are so interested in uncovering its secrets
- Understand diverse gut flora supports healthy immunity, emotions & well-being in our patients.
- Implement three simple daily habits to enjoy great guts, boundless energy & decreased inflammation
- Learn to explain 10 new eating strategies to fight inflammation in the mouth & body.
- Gain insights as to how poorly managed stress adversely affects your gut flora.
- Learn how your microbiome boosts adipose (body fat) tissue that in turns spews out destructive inflammatory messengers
- Understand the newest studies showing your microbiome love it when you are physically active
- Learn which medications influence your microbiome and how the resident flora change as they age
- Learn motivational interview techniques so you can inspire positive lifestyle changes in your patients.

*Philips reserves the right to cancel the program and refunds will be provided to all paid registrants. Registrants may cancel if requested prior to 11 days of the event and will be charged a \$20.00 non-refundable processing fee. Cancellations requested within 10 days of the symposium will not receive a refund. [Contact Leigh at ESC with any questions at leigh.reeves@escvent.com](mailto:leigh.reeves@escvent.com)*



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